

## ANTH111: Anthropology, Culture, and Globalization

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### **COURSE MEETING TIME(S):**

Time: 1:00-1:50 M,W,F

Place: Burkhardt 300

### **REQUIRED TEXTS:**

Mann, Charles C. 2011. 1493: Uncovering the New World Columbus Created. New York: Vintage.

\*\*\*Additional Readings on **Blackboard** (blackboard.bsu.edu)

### **COURSE DESCRIPTION AND OBJECTIVES:**

The purpose of this course is to provide an introduction to the study of anthropology and globalization. We will begin by discussing the deep historical roots of globalization, tracing early human migrations, the development of agriculture, and the expansion of colonialism. We will then transition to an analysis of several different case studies to examine the effects of globalization on various aspects of contemporary life including communication, economics, political and social organization, race and ethnicity, gender and sexuality, and cultural change. We will also explore new social movements including “twitter revolutions,” anti-globalization campaigns, and transnational social activism, discussing how such developments may challenge and expand our understanding of globalization. By the end of the course, each student should be able to provide thoughtful responses to the following questions:

1. What is globalization? What are some of its defining characteristics?
2. How have anthropological perspectives on globalization changed in recent years?
3. What is the effect of globalization on primary aspects of socio-cultural life (e.g. gender, class, race, sexuality, law, politics)?
4. What new forms of cultural expression are emerging as a result of globalization?
5. What new forms of social organization have developed through the process of globalization? How are some of these designed to address inequalities created by globalization?

### **BREAKDOWN OF GRADING:**

**Attendance (45 points):** Regular attendance is expected of all students. Participation in class discussions is strongly encouraged not only because it contributes to the intellectual environment of the classroom, but it facilitates individual learning as well.

### **Pop Quizzes and Assignments (6x 10 points):**

Six small quizzes or assignments related to course readings and lecture materials will be administered during semester. Be sure to read the chapters or articles assigned here in the syllabus BEFORE the start of class.

### **Response Paper (20 points) and Vlog (25 points):**

One response paper and one video log (vlog) will be assigned during the semester. These will serve as opportunities to explore central concepts in the course and relate them to your personal life. More details regarding these assignments will be provided during the semester.

### **Exams (2x 50 points):**

The two exams in the course are non-cumulative and consist of 50 multiple choice questions. Exams will cover materials both from course lectures and readings. They will be administered through Blackboard.

**TOTAL: 250 points**

**COURSE GRADING SCALE:**

100- 92.0%	A
91.9-90.0%	A-
89.9-88.0%	B+
87.9-82.0%	B
81.9-80.0%	B-
79.9-78.0%	C+
77.9-72.0%	C
71.9-70.0%	C-
69.9-68.0%	D+
69.9-62.0%	D
61.9-60.0%	D-
<60.0%	F

**ACADEMIC HONESTY**

Your work must be your original work. If you use someone else's ideas, either paraphrasing or quoting directly, you must cite the source. If caught cheating, you will be given an automatic '0' for the assignment. Cheating and plagiarism are serious offenses that could lead to an automatic failing grade in the course.

**SPECIAL CLASSROOM ACCOMODATION**

If you need course adaptations or accommodations because of a disability, please contact me as soon as possible. Ball State's Disability Services office coordinates services for students with disabilities; documentation of a disability needs to be on file in that office before any accommodations can be provided. Disability services can be contacted at 765-285-5293 or [dsd@bsu.edu](mailto:dsd@bsu.edu).

**COURSE ASSISTANCE**

The Learning Center offers free tutoring for many courses on campus, including those in the sciences and humanities, modern and classical languages, or math and business. The Learning Center can also provide help with any writing task, and study strategies such as time management, test taking, note taking, and effective textbook reading. Call [765-285-1006](tel:765-285-1006) or visit NQ 350 to make an appointment to meet with a tutor.

**CALENDAR:**

***Week 1 (Aug. 24-28) Introduction / Anthropology and Culture***

(M): Introduction to the Course

Readings: None

(W) What is Anthropology?

Readings: Mann - Prologue

(F) The Culture Concept

Readings: Mann Ch. 1 (pp.3-23)

***Week 2 (Aug. 31-Sept. 4) Anthropology and Globalization***

(M): Defining Globalization

Readings: Mann Ch. 1 (pp.23-47)

(W): Theoretical Perspectives on Globalization  
Readings: None  
(F): Case Study - Global Sushi  
Readings: Blackboard – Bestor “How Sushi Went Global”

***Week 3 (Sept. 7-11) Globalization’s Origins***

(M): NO CLASS! – Labor Day  
Readings: None  
(W): The Neolithic Revolution  
Readings: Blackboard - Mann “1491”  
(F): Agriculture and the Beginnings of Urban Life  
Readings: Mann Ch. 2 (pp.51-74)

***Week 4 (Sept. 14-18) The Columbian Exchange and Colonialism***

(M): The Columbian Exchange  
Readings: Mann Ch. 2 (pp.74-98)  
(W): Colonialism  
Readings: Mann Ch. 3 (pp.99-124)  
(F): The Globalization of Sugar, Coffee, and Tea  
Readings: Mann Ch. 3 (pp.124-151)

***Week 5 (Sept. 21-25) Agriculture and Industrialization***

(M) The Industrial Revolution  
Readings: Mann Ch. 6 (pp.251-276)  
(W): The Industrial Model of Agriculture  
Readings: Mann Ch. 6 (pp.276-304)  
(F): “Local” Food in a “Global” World  
Readings: None

***Week 6 (Sept. 28-Oct. 2) Globalized Economies and Commerce***

(M): Labor and Household Production  
Readings: Mann Ch. 7 (pp.304-318)  
(W): Consumption and Consumerism  
Readings: Mann Ch. 7 (pp.318-335)  
(F): Globalized Commerce and Exchange  
Readings: Mann Ch. 7 (pp. 335-355)

***Week 7 (Oct. 5-9) Money, Debt, and Global Finance***

(M): Money  
Readings: Mann Ch. 4 (pp. 157-178)  
(W): Debt / REVIEW  
Readings: Mann Ch. 4 (pp.178-209)  
(F): **EXAM 1**  
**Readings: None**

***Week 8 (Oct. 12-16) Globalized Languages***

(M): Global Languages  
Readings: None  
(W): Emerging Languages: The Case of “Textese”  
Readings: Blackboard – “2B or not 2B”

(F): Language Loss and Revitalization  
Readings: Blackboard – Myammia revitalization

***Week 9 (Oct. 19-23) The Internet and Global Communications***

(M): The Internet and the Digital Revolution  
Readings: Blackboard – Turkle reading  
(W): Smartphones and Social Media  
Readings: Blackboard – Miller reading  
(F): The Singularity and the Future of the Digital Revolution  
Readings: Blackboard – Singularity reading

***Week 10 (Oct. 26-30) Globalized Expressive Culture***

(M): The Anthropology of YouTube  
Readings: none  
(W): Global Pop Culture  
Readings: Blackboard – TBA  
(F): Ai Weiwei, Art, and Political Critique  
Readings: Blackboard – Ai Weiwei reading

***Week 11 (Nov. 2-6) Global Religions***

(M): Religious Syncretism  
Readings: Mann Ch. 9 (pp.421-442)  
(W): African Religions in the New World  
Readings: Mann Ch. 9 (pp.443-488)  
(F): Green Religion, Wicca, and Earth Worship  
Readings: none

***Week 12 (Nov. 9-13) Global Environmentalism***

(M): Guest Lecture  
Readings: TBA  
(W): Confronting Climate Change  
Readings: TBA  
(F): The Anthropocene  
Readings: Blackboard - Crutzen reading

***Week 13 (Nov. 16-20) Global Politics***

(M): The Arab Spring  
Readings: Blackboard – “Social Networks Spread Defiance Online”  
(W): Direct Democracy and the Occupy Movement  
Readings: Blackboard – Graeber reading  
(F): Guest Lecture  
Readings: none

***Week 14 (Nov. 23-27) Anti-Globalization Movements***

(M): Anti-Globalization Movements  
Readings: none  
(W): NO CLASS – Thanksgiving Break  
(F): NO CLASS – Thanksgiving Break

***Week 15 (Nov. 30-Dec. 4): Transnational Activism/Privacy and Security***

(M): Transnational Activism and “Slacktivism”

Readings: Slacktivism reading

(W): Anonymous and the Rise of the Hackers

Readings: Anonymous reading

(F): Is Privacy a 20<sup>th</sup> century concept?

Readings: Blackboard – “Privacy Past and Present”

***Week 16 (Dec. 7-11): Globalization and Currents of Cultural Change***

(M): Social Atomization in the Digital Age

Readings: Blackboard – “Singletons: The Attraction of Solitude”

(W): Love, Marriage, and Equality

Readings: Blackboard – “The Future of Same Sex Marriage”

(F): Global Education

Readings: Blackboard – MOOCs reading

***Week 17 (Dec. 14) Final Review***

(M): Recap and Final Review

Readings: None

**FINAL EXAM Online (Dec. 14-18)**